

The Creative Industries in IN State Senate District 38 Senator Timothy D. Skinner

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State Senate District 38**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

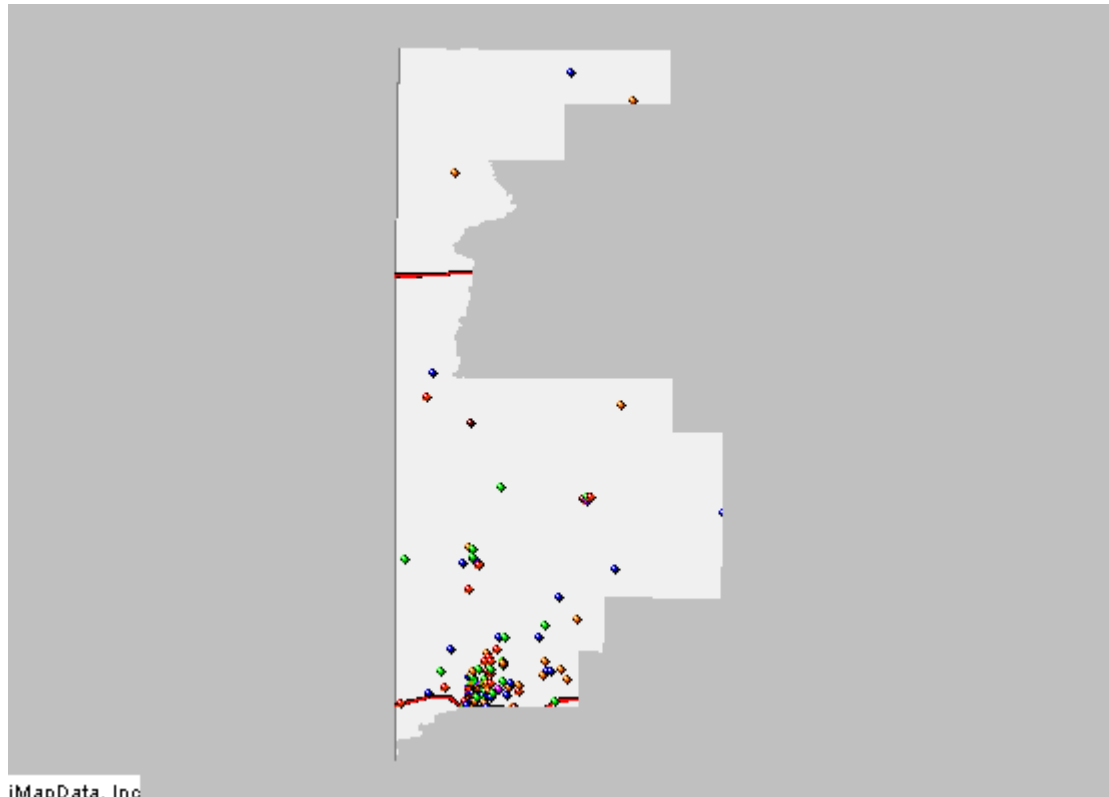
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State Senate District 38 is home to 128 arts-related businesses that employ 1,661 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State Senate District 38**, with each dot representing an arts-centric business.

128 Arts-Related Businesses in IN State Senate District 38 Employ 1,661 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services



Arts-Related Businesses and Employment in IN State Senate District 38 January 2006

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	11	87
Museums	9	79
Historical Society	2	8
Performing Arts	28	1,274
Music	16	1,237
Services & Facilities	5	12
Performers	7	25
Visual Arts/Photography	31	52
Crafts	4	10
Visual Arts	3	3
Photography	15	29
Services	9	10
Film, Radio and TV	18	84
Motion Pictures	14	65
Television	1	13
Radio	3	6
Design and Publishing	35	153
Architecture	6	46
Design	18	67
Publishing	2	3
Advertising	9	37
Arts Schools and Services	5	11
Arts Schools and Instruction	5	11
GRAND TOTAL	128	1,661

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

Arts-Related Business and Employment in IN State Senate District 38 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	9	11	22.22%	37	87	135.14%
Museums	7	9	28.57%	29	79	172.41%
Historical Society	2	2	0.00%	8	8	0.00%
Performing Arts	27	28	3.70%	1,261	1,274	1.03%
Music	16	16	0.00%	1,231	1,237	0.49%
Services & Facilities	4	5	25.00%	6	12	100.00%
Performers	7	7	0.00%	24	25	4.17%
Visual Arts/Photography	30	31	3.33%	95	52	-45.26%
Crafts	4	4	0.00%	10	10	0.00%
Visual Arts	1	3	200.00%	1	3	200.00%
Photography	17	15	-11.76%	47	29	-38.30%
Services	8	9	12.50%	37	10	-72.97%
Film, Radio and TV	19	18	-5.26%	74	84	13.51%
Motion Pictures	16	14	-12.50%	70	65	-7.14%
Television	1	1	0.00%	1	13	1,200.00%
Radio	2	3	50.00%	3	6	100.00%
Design and Publishing	27	35	29.63%	139	153	10.07%
Architecture	5	6	20.00%	50	46	-8.00%
Design	15	18	20.00%	53	67	26.42%
Publishing	2	2	0.00%	3	3	0.00%
Advertising	5	9	80.00%	33	37	12.12%
Arts Schools and Services	5	5	0.00%	6	11	83.33%
Arts Schools and Instruction	5	5	0.00%	6	11	83.33%
GRAND TOTAL	117	128	9.40%	1,612	1,661	3.04%

Data Source: D&B January 2006 & January 2004

www.AmericansForTheArts.org